



SPONSORSHIP KIT

Category	Details	Amount
Platinum Sponsor	<ul style="list-style-type: none"> • Company logo on delegate bags • Promotional material in delegate bags • Company logo displayed during all tea/coffee breaks • Company banner (to be provided by sponsor) erected on wall in conference hall for duration of the symposium • Company logo on the printed final programme • Company logo on the official event website • Registration fee waived for 3 persons • Opportunity to raise the company profile, meet potential clients and stimulate new business • Good publicity for new ideas/products • High-level and well-targeted networking opportunities with speakers and participants • Sponsorship acknowledged during Welcome Reception and Symposium Opening Remarks 	USD 7,000
Gold Sponsor	<ul style="list-style-type: none"> • Company logo on delegate bags • Promotional material in delegate bags • Company logo on the printed final programme • Company logo on the official event website • Registration fee waived for 2 persons • Opportunity to raise the company profile, meet potential clients and stimulate new business • Good publicity for new ideas/products • High-level and well-targeted networking opportunities with speakers and participants • Sponsorship acknowledged during Welcome Reception and Symposium Opening Remarks 	USD 5,000

Silver Sponsor	<ul style="list-style-type: none"> • Company logo on delegate bags • Promotional material in delegate bags • Company logo on the printed final programme • Company logo on the official event website • Registration fee waived for 1 person • Opportunity to raise the company profile, meet potential clients and stimulate new business • Good publicity for new ideas/products • High-level and well-targeted networking opportunities with speakers and participants • Sponsorship acknowledged during Welcome Reception and Symposium Opening Remarks 	USD 3,000
Feature Sponsor	<ul style="list-style-type: none"> • Promotional material in delegate bags • Company logo on the printed final programme • Company logo on the official event website • Opportunity to raise the company profile, meet potential clients and stimulate new business • Good publicity for new ideas/products • High-level and well-targeted networking opportunities with speakers and participants • Sponsorship acknowledged during Welcome Reception and Symposium Opening Remarks 	USD 1,500
Sponsorship: WELCOME RECEPTION	<ul style="list-style-type: none"> • Company logo on delegate bags • Promotional material in delegate bags • Exclusive display of company banner/flag/logo during Welcome reception • Company logo on the printed final programme • Company logo on the official event website • Registration fee waived for 2 delegates • Opportunity to raise the company profile, meet potential clients and stimulate new business • Good publicity for new ideas/products • High-level and well-targeted networking opportunities with speakers and participants • Sponsorship acknowledged during Welcome Reception and Symposium Opening Remarks 	USD 5,000
Sponsorship : DELEGATE BAGS	<ul style="list-style-type: none"> • Company logo on delegate bags • Company logo on the printed final programme • Company logo on the official event website • Opportunity to raise the company profile, meet potential clients and stimulate new business • Good publicity for new ideas/products • High-level and well-targeted networking opportunities with speakers and participants 	Depending on quote (estimate around USD 1,000)

Logo: Sizes and technical characteristics

In order to enclose the company logos in the official papers and web site, it is mandatory to send them to the Official Contact of the Organizing Committee (see below) with the following features: **jpg format and 300 dpi minimum definition.**

You are kindly requested to send your logo in black and white, colour, horizontally, vertically.

The size of each logo will be shaped according to the useful space, the number of sponsors on the website and on the commercial papers, therefore logos are in proportion to the sponsorship provided.

SPONSORSHIP CONTACTS OF THE ORGANIZING COMMITTEE:

Billing/Payment:

Ms. Corinne Esser
Manager, Technology Transfer
California Dairy Research Foundation
502 Mace Boulevard, Suite 12
95616 Davis, CA
USA
Tel.: +1 530 753 0681
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Organizational / Technical Questions in relation to signage/logos and/or event venue:

Ms. Apolina Fos
International Dairy Federation
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